

## You are cordially invited to join the new and improved...

# FRIENDS *of* JUSTICE

Our new Friends of Justice program offers more robust benefits and exclusive recognition. As a Friend of Justice, your company will be nationally known among trial lawyers as a staunch supporter of the civil justice system. AAJ members will know that you stand beside them as they fight for the rights of their clients in the face of unprecedented tort “reform” initiatives in Washington and around the country.

	<b>Champion</b> \$5,000 per month	<b>Guardian</b> \$2,500 per month	<b>Advocate</b> \$1,000 per month
<b>Prime Benefit</b> Use of Friends of Justice logo, specific to category of giving	✓	✓	✓
<b>Marketing Exposure</b> <i>TRIAL</i> magazine ad with premium placement	12 times per year, 1/3 page ad	6 times per year, 1/3 page ad	3 times per year, 1/3 page ad
Special acknowledgement in prominent area of www.justice.org	✓	✓	✓
Listing in <i>AAJ Membership Directory</i>	Full page company profile	1/2 page company profile	1/4 page company profile
Direct mail lists	3 times per year, full list	1 time per year, full list	
Editorial feature in Leaders Forum newsletter	2 times per year, 1/2 page		
<b>Convention Benefits</b> Convention flair: ribbons for badges, counter cards, logo in program book listings, and signage	✓	✓	✓
Tickets to Opening and Closing parties	8 tickets per party	4 tickets per party	2 tickets per party
Extra priority points for booth selection	15 points	10 points	5 points
Pre- and post-convention lists	✓	✓	✓
Recognition at Opening Plenary	✓	✓	✓
Tickets to Annual Convention Membership Luncheon with special acknowledgement during the event	8 tickets	4 tickets	2 tickets
Convention program book ad	Full page	1/2 page	
Tickets to Leadership Breakfast with special acknowledgement during the event	8 tickets	4 tickets	2 tickets
<b>Special Access to Members</b> Invitation to Board of Governors spring and winter receptions (when available)	Up to 4 representatives	Up to 2 representatives	
Complimentary exhibit space at Weekend with the Stars Seminar	✓		

# Join Friends of Justice today!

**YES**, I want to provide extra support for AAJ's fight to support the civil justice system and achieve greater visibility and involvement. Please enroll my company in Friends of Justice today at the participation level indicated below.

- Champion — \$5,000 per month
- Guardian — \$2,500 per month
- Advocate — \$1,000 per month

COMPANY NAME

COMPANY ADDRESS

CITY

STATE

ZIP

OFFICE PHONE

OFFICE FAX

E-MAIL

NAME OF PRINCIPAL (PERSON WHOSE NAME SHOULD APPEAR ON ALL PROFILES)

NAME OF INDIVIDUAL IN YOUR COMPANY WHO SHOULD RECEIVE ALL CORRESPONDENCE REGARDING YOUR FRIENDS OF JUSTICE PARTICIPATION

PHONE

FAX

E-MAIL

SIGNATURE

WEB SITE

For your company to be eligible for Friends of Justice, you must be in good standing in any area where you participate with AAJ (exhibits, advertising, etc.).

## Payment Method:

Credit Card

Please charge my Friends of Justice dues (indicated above) to:

-     

Please keep my card on file and charge it monthly for my payments.

CARD #

EXP. DATE (MM/YY)

NAME ON CARD

SIGNATURE OF CARD HOLDER

Invoice

Please bill my company for Friends of Justice dues. (Net due 10 days from date of invoice.)

Check # \_\_\_\_\_ is enclosed for the first payment.

All levels will be billed monthly.



Formerly the Association of Trial Lawyers of America (ATLA®)

### Complete form and return to:

Friends of Justice  
Attn: Robby Daniels  
777 6th Street NW, Suite 200  
Washington, DC 20001

Fax: 202-625-7313  
Phone: 800-424-2725, ext. 284

Friends of Justice applicants must be approved by AAJ's Board of Governors. It is permissible to mention in your communications that you are a participant in Friends of Justice and use the Friends of Justice logo, but you may not imply AAJ endorsement or use AAJ's logo. Consult your tax advisor regarding the deductibility of your contribution.